



evokeag.com

Startup Program

A showcase of local and international startups who are providing a solution to today's global agricultural challenges.

AgriFutures™
evoke AG.

evoke^{AG}.
is the largest agrifood tech event in the Asia Pacific which allows delegates to explore what's next in the agrifood tech space, covering three main themes —

**Food
Farm
Future**

The event is an immersive experience delivering diverse topics and provides an arena to showcase innovation across both the local and international ecosystem. The event provides an ideal platform for startups to showcase their technologies and create deal flow and investment into the agrifood sector.



Startup Program

Startup Showcase

1

Local Ecosystem: A platform for local (Australia, New Zealand and/or the Pacific Islands) startups to showcase their ideas in front of an international audience and highlight the rockstars of the agrifood tech ecosystem.

International Scale-ups: A platform for international startups who are interested in solving global problems facing the Australian agricultural sector and are looking to expand into the Australian market.

Startup Alley

2

An exhibition of up to 40 startups showcasing agrifood technologies

Investor Pitch

3

A standalone event on the eve of evoke^{AG}, aiming to facilitate curated conversations and connections between international and local investors, and Australian and New Zealand companies. Startups will pitch directly to an invitation-only investor audience over dinner.

For a list of eligibility and selection criteria and to apply visit evokeag.com

Startup Showcase Local Ecosystem

Up to eight successful local (including New Zealand and the Pacific Islands) startup participants will showcase their startup on stage with a 3-minute presentation to the audience showcasing their cutting edge technology relating to the agrifood sector.

Successful participants will receive return economy airfares, accommodation, an evoke^{AG} two-day delegate ticket for two people plus professional one-on-one coaching to maximise the impact of their showcase presentations.

Startup Alley

evoke^{AG} will be offering up to 40 startups a place in this year's Startup Alley providing a perfect platform for startups to showcase their product to a room full of local and international investors, corporates, government, producers, researchers and other entrepreneurs.

Successful participants will receive an evoke^{AG} two-day delegate ticket for two people plus a dedicated area for their business including one company branded table to showcase their startup to around 1,300 delegates.

Startup Showcase International Scale-ups

Up to five successful international (excluding New Zealand and the Pacific Islands) startup participants will receive the opportunity to address global problems in the agrifood sector and provide a solution through their 3-minute International Scale-ups Showcase.

Successful participants will receive accommodation, a travel subsidy of up to AU\$1,000.00 for airfares and an evoke^{AG} two-day delegate ticket. All successful International Scale-Ups Showcase participants will also receive a place in this year's Startup Alley.

Investor Pitch

This is a standalone event on Monday, 17 February 2020, aiming to facilitate curated conversations and connections between international and local investors, and Australia and New Zealand companies.

Up to six startups will receive the opportunity to pitch on stage to an invitation-only audience of international and domestic investors, followed by an intimate dinner and drinks where more discussions and networking can take place. Successful participants will receive one evoke^{AG} two day delegate ticket and pitch coaching in the lead up to the event.

Timeline

26	August 2019	Applications open
13	September 2019	Applications close
30	October 2019	Successful participants of the Startup Program advised
11	November 2019	Public announcement of all Startup Program participants
17	February 2020	Investor Pitch
18-19	February 2020	evoke ^{AG} Startup Showcase & Startup Alley

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